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10/700,022	11/03/2003	Alberto Jose Raggio Ulate	CRAGG.00001	3415
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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	Application No.	Applicant(s)	7
	10/700,022	ULATE ET AL.	
Office Action Summary	Examiner	Art Unit	
	Thomas J. Dailey	2152	
The MAILING DATE of this communication ap Period for Reply	pears on the cover sheet w	rith the correspondence address	(22
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D. - Extensions of time may be available under the provisions of 37 CFR 1. after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period. - Failure to reply within the set or extended period for reply will, by statut Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNI 136(a). In no event, however, may a will apply and will expire SIX (6) MO e, cause the application to become A	CATION. reply be timely filed NTHS from the mailing date of this communications BANDONED (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on 03 N	November 2003.		
2a) ☐ This action is FINAL . 2b) ☑ This	s action is non-final.	•	
3) Since this application is in condition for allowa	·		ts is
closed in accordance with the practice under	Ex parte Quayle, 1935 C.I	D. 11, 453 O.G. 213.	
Disposition of Claims			
4) Claim(s) <u>1-60</u> is/are pending in the application 4a) Of the above claim(s) is/are withdra 5) Claim(s) is/are allowed. 6) Claim(s) <u>1-60</u> is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or	awn from consideration.		
Application Papers			
9) The specification is objected to by the Examina 10) The drawing(s) filed onis/ are: a) accomplicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the E	cepted or b) objected to drawing(s) be held in abeya ction is required if the drawing	nce. See 37 CFR 1.85(a). g(s) is objected to. See 37 CFR 1.1	
Priority under 35 U.S.C. § 119		,	
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documen 2. Certified copies of the priority documen 3. Copies of the certified copies of the priority documen application from the International Burea * See the attached detailed Office action for a list	ts have been received. ts have been received in a prity documents have been au (PCT Rule 17.2(a)).	Application No n received in this National Stage	Э
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 12/8/2003.	Paper No	Summary (PTO-413) (s)/Mail Date Informal Patent Application	

DETAILED ACTION

1. Claims 1-60 are pending.

Claim Rejections - 35 USC § 112

2. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

- 3. Claims 4,17-19, 21, and 42 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.
- 4. The following limitations lack antecedent basis:
 - (a) Claim 4 "said viewer" (line 1)
 - (b) Claim 17 "said viewer" (line 2 and 3)
 - (c) Claim 18 "said viewers" (line 2)
 - (d) Claim 21 "step e" (line 2)
 - (e) Claim 42 "said talent seeker" (line 1)

Claim Rejections - 35 USC § 102

5. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:
A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

- Claims 1-3, 5-6, 8-9, 13, 16, 20-23, 26-27, 30-31, 34, 38-40, 43-47, 49, 51-54,
 57, and 59-60, are rejected under 35 U.S.C. 102(e) as being anticipated by
 Hohenacker (US Pub. No. 2005/0100311).
- 7. As to claim 1, Hohenacker discloses an interactive personal service provider for video communication having a studio (Abstract) comprising:

an audio and video recorder to record at least-one performance-thereby making a recorded performance (Fig. 1, label 30 (audio recorder) and label 39 (video recorder) and [0073]-[0074]);

at least one computer server for storing said recorded performance (Fig. 1, label 31 and [0063]) further comprising:

an audio and video player to preview said recorded performance ([0091]); and

a database to receive input information from a studio user that relates to said recorded performance ([0083]); and

a communication connection to transmit said recorded performance to a studio site maintained by a studio operator ([0040]-[0041], recording centre reads on a studio site) wherein said recorded performance is categorized and wherein

said site enable a plurality of viewers to view said recorded performance ([0043]-[0045]).

- 8. As to claim 20, Hohenacker discloses a method for placing a performance of a studio user on a studio site, said method comprising the steps of:
 - a. providing a studio in a public locations ([0005]) wherein said studio comprises an audio and video recording capability (Fig. 1, label 30 (audio recorder) and label 39 (video recorder) and [0073]-[0074]);
 - b. recording a performance of a studio user in said studio onto a studio server thereby creating a recorded performance ([0063]);
 - c. categorizing said recorded performance by subject matter in a database ([0079], different types of video recordings can be made and [0093] discloses how different types of recorded materials are handled differently, i.e. they are inherently categorized); and
 - d. making said recorded performance accessible from a studio site maintained by a studio operator ([0040]-[0041], recording centre reads on a studio site).
- 9. As to claim 38, Hohenacker discloses a method of recruiting talent comprising:
 - a. providing a studio in a public place for at least one studio user to record a performance ([0005]);

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- b. recording said performance in said studio on a studio server thereby making a recorded performance ([0063]);
- c. transmitting said recorded performance to an information seeker ([0040]-[0041]).
- 10. As to claim 51, Hohenacker discloses an apparatus for distributing information to at least one information seeker said apparatus comprising:

at least two studio booths ([0001]) wherein each studio booth is equipped with an audio and video recording device (Fig. 1, label 30 (audio recorder) and label 39 (video recorder) and [0073]-[0074]) and is located in a publicly accessible location ([0005]); and

a studio site connected to each said studio booth wherein a plurality of studio users can access one of the plurality of said studio booths to upload a performance ([0040]-[0041], recording centre reads on a studio site).

- 11. As to claims 2, 21, and 57, Hohenacker discloses said studio operator can query said database for criteria specified by an information seeker ([0029]-[0030]).
- 12. As to claim 3, Hohenacker discloses a viewer is restricted from viewing said input information of said studio user on said site ([0093]).

- 13. As to claims 5, 23, and 44, Hohenacker discloses a professional media kit is produced from said input information and said recorded performance ([0046]).
- 14. As to claim 6, Hohenacker discloses an information seeker can query said input information ([0029]-[0030]).
- 15. As to claims 8, 26, 45, Hohenacker discloses said recorded performance is reviewed by a personal coach ([0026]).
- 16. As to claims 9, 27, and 46, Hohenacker discloses said recorded performance comprises a Karaoke-style performance performed in said studio ([0079]).
- 17. As to claims 13, 31, and 53-54, Hohenacker discloses said studio site comprises a website ([0050]).
- 18. As to claims 16 and 60, Hohenacker discloses a video conferencing capability ([0079]).
- 19. As to claim 22, Hohenacker discloses information is input by said studio user prior to making said recorded performance accessible at step d ([0030]).

- 20. As to claim 30, Hohenacker discloses said studio user agrees to an exclusive agency contract with a studio operator prior to step b ([0081]).
- 21. As to claims 34 and 59, Hohenacker discloses said recorded performance comprises at least two studio users in at least two separate locations ([0001]).
- 22. As to claim 39, Hohenacker discloses said studio user further provides demographic information ([0030]).
- 23. As to claim 40, Hohenacker discloses a talent seeker may access said demographic information ([0030]).
- 24. As to claim 43, Hohenacker discloses said demographic information is transmitted to a talent seeker ([0030]).
- 25. As to claim 47, Hohenacker discloses said recording of step b) is achieved in an interview fashion whereby questions are transmitted through at least one speaker ([0008]).
- 26. As to claim 49, Hohenacker discloses said information seeker at step c) further views said recorded performance from an internet connection ([0040]).

27. As to claim 52, it is rejected by the same rationale set forth in claim 1's rejection.

Claim Rejections - 35 USC § 103

- 28. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 29. Claims 10-11, 28-29, and 41-42 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hohenacker, as applied to claims 1, 20, and 38, in view of what is well known in the art.
- 30. As to claims 10 and 28, Hohenacker does not disclose said studio is substantially soundproof.

However, it is well known practice to one of ordinary skill in the art to make recording studio's substantially soundproof. Therefore, Official Notice (see MPEP 2144.03) is taken that practice was well known in the art and is implemented to gain the advantage of higher quality audio recordings (i.e. less background noise) by using substantially soundproof recording studios.

31. As to claims 11 and 29, Hohenacker does not disclose said audio and video recorder enables said studio user to transmit only one recording from at least two performances recorded by said studio user in said studio.

However, allowing a user to make multiple recordings and uploading only one of those recording to a remote site would have been an obvious modification to one of ordinary skill in the art given the teachings of Hohenacker. Specifically, it is a common practice in the art to review, and if necessary rerecord poor performances, and only utilize one of the recordings. Therefore, Official Notice (see MPEP 2144.03) is taken that practice was well known in the art and is implemented in order allow the user to make errors and correct those errors.

32. As to claims 41 and 42, Hohenacker does not disclose said studio user or said talent seeker pays a subscription to provide said demographic information.

However, charging a subscription fee for desired data that has been acquired is a common practice in the art. Therefore, Official Notice (see MPEP 2144.03) is taken that it would have been an obvious modification to one of ordinary skill in the art at the time of the invention to charge subscription fees to users wishing to access the data acquired by the remote studios.

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33. Claims 4, 7, 12,14-15, 17-19, 24-25, 32-33, 35-37, 48, 50, 55-56, and 58 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hohenacker as applied to claims 1, 20, 38 and 51, in view of Chacker (US Pat. 6,578,008).

34. As to claims 4, 24, and 58, Hohenacker does not disclose said viewer purchases said recorded performance from a studio operator.

However, Chacker discloses a view purchasing an uploaded recorded performance from a studio operator (column 6, lines 63-65 and column 12, lines 48-53).

Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to combine the teachings of Hohenacker and Chacker in order for the studio to use the acquired recorded performances to earn a profit.

35. As to claims 7 and 25, Hohenacker does not disclose at least one information seeker bids to enter into contract negotiations with said studio user.

However, Chacker discloses an information seeker bids to enter into contract negotiations with an uploading artist (column 7, lines 8-25).

Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to combine the teachings of Hohenacker and Chacker in order recruit talent (Chacker, column 4, lines 23-26).

36. As to claim 12, Hohenacker does not disclose said studio user electronically contracts with said studio operator for an exclusive agency contract for said recorded performance.

However, Chacker discloses an uploading artist electronically contracts with a studio operator for an exclusive agency contract for an uploaded performance (column 7, lines 8-25).

Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to combine the teachings of Hohenacker and Chacker in order to recruit talent (Chacker, column 4, lines 23-26).

37. As to claims 14, 32, 48, and 55, Hohenacker does not disclose a menu on said studio site lists subject matter and pre-determined main categories and subcategories.

However, Chacker discloses a menu on a studio site lists subject matter and pre-determined main categories and sub-categories (column 10, lines 30-35).

Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to combine the teachings of Hohenacker and Chacker in order to create a user friendly interface by making the recorded performances more accessible:

38. As to claims 15 and 33, Hohenacker does not disclose a menu on said studio site allows user created categories and sub-categories.

However, Chacker discloses a menu on a studio site allows user created categories and sub-categories (column 10, lines 30-35).

Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to combine the teachings of Hohenacker and Chacker in order to create a user friendly interface by making the recorded performances more accessible.

39. As to claims 17, 35, 50, and 56, Hohenacker does not disclose said site further comprises a ratings means for enabling said viewer to rate said recorded performance wherein further said ratings means prohibits said viewer from rating said recorded performance more than once.

However, Chacker discloses a ratings means for enabling a viewer to rate a recorded performance and preventing said viewer from compromising the ratings (column 7, lines 19-25, viewers trade stocks, effectively rating artists; viewers are giving a finite amount of resources to trade with).

Therefore it would have been obvious to one of ordinary skill in the art at the time of the invention to combine the teachings of Hohenacker and Chacker in order to allow direct user input which can then translate into popularity and marketing potential of prospective artists.

- 40. As to claims 18 and 36, Hohenacker and Chacker disclose the invention substantially with regard to the parent claim 17, and further disclose an information seeker is electronically notified when ratings from said viewers exceeds a pre-determined ratings threshold (Chacker, column 13, lines 23-28).
- 41. As to claims 19 and 37, Hohenacker and Chacker disclose the invention substantially with regard to the parent claim 18, and further disclose a studio operator is electronically notified when ratings from said viewers exceeds a predetermined ratings threshold (Chacker, column 13, lines 23-28).

Conclusion

- 42. For additional prior art made of record and not relied upon but considered pertinent to applicant's disclosure see attached Notice of References Cited, Form PTO-892.
- 43. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thomas J. Dailey whose telephone number is 571-270-1246. The examiner can normally be reached on Monday thru Friday; 9:00am 5:00pm.
- 44. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Bunjob Jaroenchonwanit can be reached on 571-272-3913. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.
- 45. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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